# **HIGH SPEED AND ACCURACY MONITORING IN REAL TIME**













Telecom

Energy Chemistry Railway

Metallurgy

O&G

Next

# **TOPIC**

Limiting of industrial IOT platform implementation:



Wired sensors cannot be used in extreme conditions



Wireless technologies require regular battery replacement



Sensor electronics can't stand in high temperatures, pressures and electromagnetic fields

# COMPETITION



LoraWAN, ZigBee, Bluetooth Low Energy (BLE), etc. standards and protocols use low-power RF modules, but still require power consumption (battery) and electronics inside the sensor



Batteries require regular replacement, which increases maintenance costs



Electronics do not operate near electromagnetic interference and high temperatures



Today only industrial IOT platform based on radar technologies with ultra-resistant, wireless and passive sensors can find the right solution of these limits

# VISION AND VALUE PROPOSITION

Industrial IOT platform based on radar technologies with ultra-resistant, wireless and passive sensors on microwave 2,45 GHz frequency band instead of 433MHz



Increase in 2 times the amount of transmitted information



Increase in 2 times the number of identification numbers, the accuracy of the sensors and reader range



Have in 3 times lower cost



Have margin up to 60%

# TARGET MARKET AND OPPORTUNITIES

Compound annual growth rate (CAGR) of IOT platform for manufacturing is 40% up to 2024 - \$12B market size. In Russia we have potential available market size about \$1B for the next sectors:



Energy and smart grid – control of high-voltage line load, increase network capacity - **\$300M** 



Railway transport – systems positioning for locomotives and rolling stock - **\$100M** 



Oil and gas - accounting of operating time of tubing and drill pipes in well's conditions - \$400M



Metallurgy – control of temperature and movement of slag bowls, mixers, slabs and locomotives – **\$50M** 



Chemistry - control of temperature and movement of mixers - **\$20M** 



Telecom - cell temperature measurement in CORE - **\$100M** 

# SOLUTION

Increase network capacity - effect of implementation:

30%

Increase network capacity

**20**<sub>x</sub>

Cheaper to build an additional line

24/7

Online status monitoring of the line

Accounting of operating time of tubing and drill pipes in well's conditions – effect of implementation:



Actual accounting of equipment operating time and life cycle control



Sensor operation at +50C and 50 bar C02 in the well and resistance to chemistry, hydrogen sulfide, drilling fluids

# **BUSINESS MODEL**



No local competitors



Higher technical characteristics by report to international competitors



Three international competitors Vectron, Wika, Emerson with the higher price level – up to 40%



With new industrial IOT platform with high level of automation in 2020 we will have margin up to 80%



Market opportunity for the next 3 years – telecom, railway transport, O&G, metallurgy, energy, chemistry

## **¬**IRFSens

# **ROAD MAP**

#### MAIN CUSTOMERS:

Oil and gas



Metallurgy







Energy and smart grid







Railway transport





Chemical industry





Communication





Energy





Industrial solutions



# **GO TO MARKET**

- Direct to customers to sign commercial contracts and to start selling with represented customers in 2020 \$1M
- Prescription in the project to visit to the specialized project organizations to prescribe solution in the projects for **2021-2022 \$7M**
- Product validation in O&G companies **\$4M**

- Product validation in energy companies **\$3M**
- Product validation in metallurgy companies **\$1M**
- Product validation in chemical companies \$1M

- Product validation in natural monopoly RZHD **\$1M**
- Product validation in telecom companies **\$1M**

# **TEAM**



#### General manager



#### **Commercial director**



3 technical commercial engineers for energy, O&G, metallurgy sectors



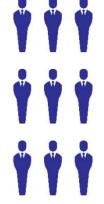
Technical support engineer



Matrix assistant for the tender procedures



#### **Technical director**



12 engineers, programmers and circuit engineers

# CONTACTS

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